Report of the IPEX National Correspondents Meeting 2022

Topic 2: IPEX tomorrow – How the work of IPEX national Correspondents can bring added value and improve the content and reliability of IPEX v3

Ms Schinina' presented the activity of the WG on content related to the follow-up of the 2020 Baseline Study. The follow-up study is aimed at showing if and how IPEX is evolving over time and what users expect of IPEX, as a digital system and as a network. This activity is particularly timely and relevant, considering the launch of IPEX V3 in 2021. The new Follow-Up Study is going to be based on a specific questionnaire addressed to users. Its structure and timeline are described in a draft framework document submitted to the Board and already sent to Correspondents. Ms Schinina particularly emphasised that the feedback of Correspondents on this document, at this initial stage, would be much appreciated. Based on the framework, the questionnaire will include a stable set of questions, with the aim of producing a reliable and continuous dataset. The questionnaire would be sent every two years, on the occasion of the Users' Conferences. As for its structure, it would be articulated into into four categories. The first one (*Users of IPEX*) will focus on who users are and how this group of users is changing over time. The questions in this category will be drafted in coordination with the WG on promotion, in order to avoid duplications with the Users' analysis conducted by that WG. The second category is related to the *General use of IPEX*, the third to the *Most commonly used sections on IPEX.* There will be also a specific section with *Open questions*, and an additional set of questions (drafted in coordination with the WG on promotion) dedicated to the use of IPEX by academia. As for the timeframe, the draft Questionnaire will be submitted to the IPEX Board in January 2023 and presented at the 2023 Users' Conference in Rome. The study will be presented to the IPEX Board in October 2023. During the debate, Correspondents raised many questions on the identification of users and in particular observed that new users should be reached. In that regard, they proposed to send the questionnaire to colleagues working on the interparliamentary Conferences (such as the JPSG), Government officials dealing with EU, as well as parliamentary administrators (such as the Committee Secretariats) who currently do not use IPEX. It was also discussed the role of correspondents in distributing the questionnaire and addressed the issue of the linguistic regime of the questionnaire. In the end of this part, Ms Schinina' thanked the correspondents for their inputs, which are going to be discussed in the next meeting of the WG on content, and invited them to send further written comments on the draft framework.

Ms Kroll presented the current and future activities of the Working Group on Promotion and Social Media. Adding to Ms Schinina´s presentation of the Follow-up to the Baseline Study, she presented the project of the User Analysis. Besides the questions of who and how the website is used, the use of the existing promotional material of IPEX and of its Twitter account are of strong interest to the WG. Ms Kroll then described the second project of "IPEX and influencers". In order to increase the use of the IPEX website and IPEX Twitter account the WG has begun to define what an influencer means for IPEX and to identify potential influencers. As a next step the WG will discuss how the identified influencers could be best approached. Thirdly, Ms Kroll described the planned videos for IPEX. While the first video on the front page describes IPEX in general, the planned videos will be on individual functionalities, e.g. the creation of an IPEX account or the search in the legislative database. Finally, she described the visual identity pack for the Correspondents which includes a folder with different versions of the IPEX logo, guidelines for the logo´s use, best practices how the logo has been included on parliamentary websites, a stationary template to use the IPEX logo in addition to one´s own parliamentary logo and an email signature. Having watched the video "IPEX at a Glance", the Correspondents made several suggestions for the forthcoming IPEX videos and developed some ideas for possible future videos (e.g. videos about interparliamentary

conferences or subsidiarity). Furthermore, several Correspondents argued that pictures should be used more often, e.g. on the IPEX front page or in news. The proposal to add pictures of the IPEX Correspondents was discussed as well. To strengthen the IPEX Twitter account, several Correspondents stated that the Twitter accounts of national parliaments, EU committees and departments of EU affairs should be encouraged to follow IPEX. The dropbox folder that contains IPEX training materials was regarded as the best storage place for the visual identity pack.

Mr. Degens presented the CWP Priority Dashboard initiative. First a run-through was given of the way the Dutch Parliament scrutinizes the CWP. It's the EU-advisers and the staff of the committee on EU-affairs who assign the initiatives to committees. The members of parliament of each committee decide which initiatives will be prioritized.

The dashboard would be a handy tool to get a quick overview of which parliaments prioritize which initiatives. This way, if there are a number of parliaments scrutinizing the same initiative a certain way of information exchange and co-operation might be useful.

Also, the parliamentary dimension of the Presidency could decide to hold a side event with involved parliaments. Or MEP's could decide an inter-parliamentary committee meeting might be in order.

The dashboard is a simple way to get information transparently in one place.

Some correspondents though the dashboard would be a good way to have an idea about the priorities of other parliaments. The German Bundestag currently is figuring out how scrutinizing of the CWP could take place. An overview such as the dashboard would have been very useful. One correspondent said their parliament scrutinizes quite late, so their contribution would be later than others. Also, if not every parliament scrutinizes the CWP there would not be a complete picture. One proposal was the placement of individual prioritization per parliament on the IPEX-website.

Co-moderator Ms. Schinina said the initiative will be reviewed in the IPEX Group on Content.